

# About

Home / About



## Documentation of the Development Process

The intended purpose for this site creation is to give an aesthetic look and feel to advertise horse riding services. My uncle owns a 75 acre farm which houses several Gypsy Vanner horses. He provides private and group lessons to the public. He also employs about five personal professional horse trainers. The site was designed so visitors and or end-users would have the resources to sign up for writing lessons and or other services that the farm provides.

The concept and design of this website was from the perspective of those people who enjoy riding horses especially Gypsies.

The steps taken to ensure objectives were met:

1. Create and organize pages needed for the site (home page, about, gallery etc.)
2. Develop navigation flow through links and button objects.
3. Plan out color schemes and typography for the site.
4. Develop header and footer components of the site.

### Components include:

1. Logo
2. Site Title
3. Navigation links to web page
4. Copyright year
5. Company Name



## Defense of the Final Product

### Home

This page is an introductory page to the visitor and end-user. It displays a full size slider with images of Gypsy horses and or people riding a horse. Text are overlay on the slide. These images are big and prominent which catches the user's eyes. I have text that I want to stand out within H tags. The color scheme throughout the site and on this page is hunter green, black, and white. I am also using several horse related icons such as a horse helmet, award ribbon, and SVG image of a horse head.

### About

This page describes the rationale of the site build, defense of the final project, and the opportunities for improvement and growth within the site build. On this page I have big prominent images next to paragraph tags.

### Our Horses

Simple webpage that displays images of several horses visitors can potentially ride. Pictures have captions underneath with the horses name.

### Riding Lesson

This site webpage displays one hero image with an overview of lessons in a paragraph tag adjacent to the image. Directly beneath the section is a pricing table which lists skill levels of potential riders beginner, intermediate, and advance. The pricing table has big bold letters text for readability. The table also has a sign up button which is displayed with the hunter green background. Visitors and or end-users would find this webpage informational if they wanted to sign up for lessons.

### Gallery

This page has several images displayed in grayscale format. When the user hovers over the picture the actual color of the picture will appear. The design concepts of this page was to create user interaction with the gallery. This interactivity happens all within the CSS.

### Contacts

This webpage displays the hour of operations, and the days of the week the farm is open for business. Below this section is a send us a message form. This is where users can send us their full name, email address, phone number and a brief message. The form also features the frequency of which users may want to hear from us via a newsletter or notification. This section also displays hero image in grayscale which has the same interactivity as the gallery where users can hover over the image and color will appear.

### FAQ

This page features an accordion collapsible div. This section is to answer any questions end-users and or visitors may have about the services of the farm. The first question on the collapsible div is shown in the other two questions are not shown. Users can interact with this section of the website.

### Informational

All webpages maintain Breadcrumbs links for vistors to know what page they are currently on.



## Opportunities for Improvement and Growth

Improvement of the website would be more control over the footer part of the site. I would have like the footer to be located in a fixed position at the bottom of the all pages. I would want greater hover affect control over the header navigation. I would also wanted to make the header more transparent so more content can be shown at the top of the page. Capabilities I would have employed on this site would be to develop the site in a programming language similar to PHP or ASP.net. Connect the site to a database would have more productive for me and I store content and grab it as I needed it.